

[Log In](#)

[Subscribe](#)
(/subscribe/)

Ocean City Woman Continues Going Door to Door to Save Lives

By Press Release



December 30, 2011

OCEAN CITY – Twenty years ago a friend saved Lana Samuels life. Lana was seriously injured in a work related accident, suffering a head trauma and neck injury while employed for Keeblers.

The man, a factory worker and bus driver of modest means, became Lana's advocate. He contacted physicians and agencies on her behalf. He provided money to help pay her medical expenses when she was alone and desperate. "His resources and financial help saved my life," says Lana, "when I was too weak too help myself."

Her friend's humanitarian efforts so impressed Lana that she decided to do for others what he did for her. This started her on a grueling grass roots, door to door journey that continues today.

In 2003 she founded People in Crises, an organization whose mission is to

provide those in need with hope by assisting them with financial, medical and survival needs so that they can maintain a sustainable quality of life. Lana, an Ocean City resident, goes door to door seeking assistance in all kinds of weather to raise money for the man who saved her life with medical and survival needs. In an effort to help him, she has met many people door to door whom she has helped and who she intends to help. She has saved the lives of many and has endured the heartbreak of seeing others die. In her travels she has secured the help of dozens of physicians and others from all walks of life. She has organized a 501-C-3 non-profit that is effectively helping those who cannot help themselves.

Some examples: She has helped a woman who has MS to get a wheel chair lift and nursing care. She has helped dozens get free medications from prescription plans including Abbot and AstraZenca. She has contacted the Atlantic County Improvement Authority and secured a \$20,000 grant to repair a home that was falling apart and endangering the lives of a mother and her children.

Lana came to the rescue of a reclusive woman who was too weak to help herself by securing a wheel chair and medical assistance that saved the woman's life. She is assisting a young returning Iraq. veteran get medical aid and directing him to veteran's organizations that may be of help. She is caring for a cancer patient who lives alone and procuring the life saving help he is too weak to secure.

Some of the remarkable people she has met during her door-to- door efforts are Mike Denunzio, a restaurant owner in Sea Isle , who provided a fund raiser for People In Crisis. Mike became a board member.

Joan Maddox, owner of American Diving Supplies in Northfield, who with Police officer Sean Griffith and Ann Marie Hoffman, provide Christmas

gifts for children that Lana meets one her door to door crusade.

She appreciates the many donors including an Atlantic City Police officer and Ben Newton, who used to be homeless plus Ed Lawless who stands out in cold during her door to door efforts and provide encouragement and funds.

Lana has scheduled a fund raiser at the Somers Point Fire Department with the help of Dr. Jeanne Carlson, a member of the Board of Education in Somers Point to help People in Crisis clients.

Phil Martelli, St. Joseph's University basketball coach, recently joined the Out Reach Committee. Other recent Out Reach Committee members are the owner of Liberty Lanes, Upper Darby, Pa. and James Vander Gracht, owner of Merit Finance, Pa. and N.J.

New people connected with People In Crisis include, Tony Fusco, owner of EXL Insurance Company, Moorestown, Dr. Jeanne Carlson, member of the Board of Education in Somers Point, Out Reach Committee, Elaine Jones, Out Reach Committee, (gives clothes to people in need), Daniel Powell, owner of Complete Interiors in Avalon who has joined the Board, pharmacist Julia MacNeill of Vineland, a graduate of the Philadelphia College of Pharmacy who volunteers prescription assistance and 17 year old Evon Hormozy, who provides email and computer expertise.

Then there are the longtime volunteers Mary Englehart, Joan Maddox and Karin Hormozy.

Read More

